



Art of Design

Host: IIT Mandi

Preamble to the Problem:

Exodia '18 presents Art of Design – An image editing competition.

Things are 'Basic' and you have to make it 'Lit'.

THINK, VISUALIZE and EXPRESS your visions to be the ultimate image editing experts! ;)

General Rules:

1. Each team will be given a pool of 5 photographs, using which, they will have to create an edited image. Final edit, may or may not carry a message or a meaning but has to be expressive.
2. **You have to use minimum of 2 images! At max, all the images from the given pool of 5 images can be used.** In general, you can use any number of the 5 images given to you but satisfying the mentioned minimum criterion.
3. **You cannot add any external element (image) or a piece of it to the photo, doing so may lead to penalty or disqualification!** But, you can use any of the tools of editing software like Brush, effects, textures, etc.
4. Duration of Event: **3 hours.**
5. Teams are required to **submit the EDITED WORK, the FINAL IMAGE in one of the universal formats (JPEG preferred) and SAVED PSD FILE.**

Team Specifications and Eligibility:

1. **No. of members per team is limited to 3.**
2. All students with a valid identity card of their respective educational institute are eligible to participate.

Judging Criteria:

1. Artifacts of Post Processing.
2. Visual statement used.
3. Creativity of the idea.
4. Expressiveness of the final image

PRIZES WORTH 5000/-*

*Prizes will be given only to the winner.

Event Coordinators:

For further details, any of the below two persons can be contacted.

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